

The Michael Jackson Guide To Start A Business

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Hi, here is the Guide for you to start a Business the Michael Jackson Style.

1- Start early.

Try to start as early as you can, no matter if you feel your start still needs some cosmetic details. You'll find out that you'd never be ready enough to start things, just have the willingness to start, decide it and take action. And do not complain if you start late; just know what you intent to do.

2- Do your homework.

If you know you need to improve everything you have to make it better, just do it!!! Do not look for excuses, start improving now and do not postpone it for later.

Every time you realize it, improve everything you consider necessary in order to get better.

3- Analyze and mimic the examples of the masters.

If you study what people more successful than you in your field are doing, you'll become little by little more like them: a Master.

Study how did they take decisions, how they performed into the business scene. What problems they found when they started and they sorted all their inconveniences.

4- Practice your steps.

Practice what you've learned and push your self to be the best one step at the time.

No matter the time it takes you; put yourself a short-term goal and go for it, then set another goal and keep the rhythm.

5- Rule your business.

Rule your business with passion and devotion to provide help to others. Keep it simple and make it big.

Be disciplined in your every day activities so people see how good is your commitment to provide services or products.

6- Create buzz.

Creating buzz has to be a number one priority. This can be achieved using a word of mouth technique as well as a good marketing campaign oriented to your public.

Plan what, when and how to approach to your customers and loyal fans.

7- Be competitive.

Compete as many times as you can. Show them what you got and how your product or service can make them feel satisfied. You can do it.

8- If you stop doing business.

Leave as the big ones; Don't let them see you in a bad position. Just leave the business scene as one of the best in the market.

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